



February 1, 2024

Koh Jum Beach Villas has been open and operating since 2009. The project was started in 2006 and since its inception, protecting the environment and people of Koh Jum and the area has been our mission.

Our resort has 21 villas ranging from 1 to 5 bedrooms and is located on a 700 metre stretch of beach with a land area of 64,000 square meters (6.4 Hectare). The developed area is less than 15%. Most guests come from Europe and North America with the top countries being Germany, Great Britain, USA and Denmark.

For several years and prior to 2020 we received about 7,000 guests annually. In 2020/2021 we only had about 1,500 guests and the recovery started in 2022 with 4,000. In 2023 we received 11,750 guests.

We believe sustainable tourism can generate economic and social development and at the same time minimize the impact on the environment. Sustainable practices used by our resort and with our guests' and workers' participation we reduce the water and energy consumption.

ENVIRONMENTAL HIGHLIGHTS

WATER

- We have 3 deep wells and do not take water from the island water supply.
- We have our own bottled water plant; no plastic water bottles are used; guests can refill bottles at our filling stations for free.
- Staff can also fill reusable containers to take home for family.
- Aerators in all faucets and showers staff accommodation.
- Toilets with a maximum water usage of less than 6 litres.
- We use shallow wells for watering gardens.
- Swimming pool backwashing is closely monitored with proper procedures in place to minimize water use.

ENERGY

- 100% low wattage LED bulbs in all villas and resort areas.
- Energy Star appliances and Air conditioners are used.
- Energy consumption is closely monitored.
- In 2023 we installed 56 solar panels with 550 W capacity totaling 30.8 kw of electricity.

CHEMICAL PRODUCTS

- Use of cleaning products with Eco-label certification
- Saltwater chlorinators are used in all swimming pools; this ensures no large volumes of highly concentrated chlorine is stored or used.
- Monthly consumption control of chemicals.

WASTE

- Reduce waste production. We ensure all local supplies deliver goods in reusable or recyclable containers.
- Guests are supplied with reusable cotton bags for shopping.
- We use bio-degradable garbage bags.
- Staff are provided with reusable drinking and food containers, eliminating single use plastic.
- Monthly control of garbage collection and separation.
- Use of bulk products.
- Staff training on waste reduction and garbage separation.
- Waste reduction is discussed with suppliers to ensure they are aligned with our policies.

COMMUNITY HIGHLIGHTS

- 90% of staff of 71 are from the island of which 37 male and 34 female.
- Zero interest loans to staff for housing and business opportunities.
- Service charge is given to the staff in equal proportion to number of days worked. Lower paid employees often receive a service charge more than their wage.
- All employees receive at least minimum wage with most receiving more.
- All employees are above minimum working age according to labour and social department rules.
- Employees are trained regarding Child Protection from sexual or other abuse.
- Influence partners to act in environmentally conscious ways.
- Encourage guests to take a half day island tour to experience the island culture and way of life from fishing to rubber farming.
- The resort does not own any taxis or boats and provides these business opportunities for people of the community.
- All furniture, electrical equipment or linen which are replaced are donated to the staff or community.

GOALS

- We achieved or exceeded all our 2023 sustainability goals:
 1. Purchase and install a garbage incinerator
 2. Purchase and install 20-kw solar panel system by June 2023. **We installed a 30.8 kw solar panel system.**
 3. Planting of 1,000 seedlings.
 4. Eliminating Styrofoam cool box from ice cream supplier.
- See progress from other goals over the years below.
- Our sustainability goals for **2024** are:
 1. Install 10 kw more solar power.
 2. Change shampoo, conditioner and soap for guest use to pure organic products.
 3. Change cleaning supplies to be organic.
 4. Change spa products to be organic.
 5. Planting of 1,000 seedlings.
 6. Replace rental bicycles with electric type.

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