



February 15, 2023

Koh Jum Beach Villas has been open and operating since 2009. The project was started in 2006 and since its inception, protecting the environment and people of Koh Jum and the area has been our mission.

Our resort has 19 villas ranging from 1 to 5 bedrooms and is located on a 700 metre stretch of beach with a land area of 64,000 square meters (6.4 Hectare). Developed area is less than 15%. Most guests come from Europe and North America with the top countries being Germany, Great Britain, USA and Denmark.

For several years and prior to 2020 we received about 7,000 guests annually. In 2020/2021 we only had about 1,500 guests and the recovery started in 2022 with 4,000. In 2023 we are projected to have more guests than in prior years. Our maximum occupancy is only 92 guests in 46 double bedrooms.

We believe sustainable tourism can generate economic and social development and at the same time minimize the impact towards the environment. Sustainable practices by used our resort and with our guests' and workers' participation we reduce the water and energy consumption.

## **ENVIRONMENTAL HIGHLIGHTS**

### **WATER**

- We have 3 deep wells and do not take water from the island water supply.
- We have our own bottled water plant; no plastic water bottles are used and guests can refill bottles at our filling stations for free.
- Staff can also fill reusable containers to take home for family.
- Aerators in all faucets and showers staff accommodation.
- Toilets with a maximum water usage of less than 6 litres.
- We use shallow wells for watering gardens.
- Swimming pool backwashing is closely monitored with proper procedures in place to minimize water use.

### **ENERGY**

- 100% low wattage LED bulbs in all villas and resort areas.
- Energy Star appliances and Air conditioners are used.
- Energy consumption is closely monitored.
- We have a 5-kw wind turbine.

### **CHEMICAL PRODUCTS**

- Use of cleaning products with Eco-label certification
- Saltwater chlorinators are used in all swimming pools; this ensures no large volumes of highly concentrated chlorine is stored or used.
- Monthly consumption control of chemicals.

### **WASTE**

- Reduce waste production. We ensure all local supplies deliver goods in reusable or recyclable containers.
- Guests are supplied with reusable cotton bags for shopping.
- We use bio-degradable garbage bags.
- Staff are provided with reusable drinking and food containers, eliminating single use plastic.
- Monthly control of garbage collection and separation.
- Use of bulk products.
- Staff training on waste reduction and garbage separating.
- Waste reduction is discussed with suppliers to ensure they are aligned with our policies.

## COMMUNITY HIGHLIGHTS

- 90% of staff of 62 are from the island of which 28 male and 34 female.
- Zero interest loans to staff for housing and business opportunities.
- Service charge is given to the staff in equal proportion to number of days worked. Lower paid employees often receive service charge more than their wage.
- All employees receive at least minimum wage with most receiving more.
- All employees are above minimum working age according to labour and social department rules.
- Employees are trained on Child Protection from sexual or other abuse.
- Influence partners to act in environmentally conscious ways.
- Encourage guests to take a half day island tour to experience the island culture and way of life from fishing to rubber farming.
- The resort does not own any taxis or boats and provides these business opportunities for people of the community.
- All furniture, electrical equipment or linen which are replaced are donated to the staff or community.

## GOALS

- We achieved many of our goals for 2020 to 2022 but some items like energy consumption, per guest, are difficult to measure. During the COVID pandemic we had very few guests but still needed to maintain sufficient staffing to maintain the resort.
- Most significantly we planted many plants with staff moved into the garden and maintenance teams to ensure the grounds and villas were in top condition for when the pandemic ended.
- See progress from other goals over the years below.
- Our sustainability goals for **2023** are:
  1. Purchase and install a garbage incinerator by end of January 2023 due to the fact the landfill company has shut down in November 2022. ***This goal has been met early January and has also taught us better garbage separation practices.***
  2. Purchase and install 20-kw solar panel system by June 2023. ***This goal will be achieved with the deposit paid and installation team due to arrive by the end of February.***
  3. Planting 1,000 seedlings during the year mostly in the raining season June to October 2023.
  4. Eliminating Styrofoam cool box from ice cream supplier by end of February 2023.

Mark L'abee, General Manager

[gm@kohjumbeachvillas.com](mailto:gm@kohjumbeachvillas.com)

+66 (0) 94 652 2570